



K2 ELITE CODE OF CONDUCT

OUR FAMILY DNA

I value the benefits of being a member of the K2 Elite program and I acknowledge and accept the responsibilities that come with this membership.

I promise to uphold the integrity and high standards set by the K2 Elite Community and the Code of Conduct that is our Family DNA.

As part of this community, I will align by these values and hold myself to these standards:

- I will check my ego at the door
- I understand help is given to those who ask and I commit to helping others who are willing to ask even if only for moral support
- I commit to conduct myself with honesty and integrity in all situations and I will not participate in culturally destructive behaviours
- I commit to reporting my 5 weekly Goals every Monday before 11.00am for the current and previous week and I commit to being held accountable to my priorities on a weekly, quarterly and annual basis
- I understand that I alone am fully and totally responsible for my life and the successes or failures of my business
- I understand the community is not a place for whinging, whining or victim behaviour under any circumstances
- I commit to developing self awareness that allows me insights into my own strengths and weaknesses
- I understand that success and sound mental health in business requires a long term perspective and will see short term setbacks as long term lessons required to succeed
- I commit to reviewing my financials on a monthly basis and understand the performance of my business depends upon it
- I practice constant appreciation and gratitude and say Thank You at every opportunity to those who help and support
- I give permission to be called out on any bullshit stories that people hear that may be holding me back from achieving my potential
- I commit to doing what I say I will do
- I celebrate my own and other's wins and acknowledge the effort required to win
- I am K2 Elite and we are family
- I have LOTS of FUN!